



GUIDING THE GLOBAL  
**SUSTAINABLE  
TRADE & HARVEST**  
IN WILD PLANT INGREDIENTS

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**CERTIFICATION**

assuring sustainability of supply chains

**PRODUCT LABELLING**

reach consumers with the FairWild® Mark

**INFORMATION AND ADVICE**

to those in the wild plants trade

# A BIT ABOUT US

FairWild Foundation is a non-profit organization working worldwide to achieve a brighter future for wild plant resources and those who depend on them.

The FairWild Standard and certification scheme provides a global framework for sustainable, fair and value-added management and trade of wild-collected natural ingredients, such as plants, fungi and lichen.

Ask our team how to join the growing number of organizations using FairWild as a means to protect the integrity of their supply chains, the wellbeing of their collectors, and survival of the plant species on which they rely.

## THURSDAY 13<sup>TH</sup> FEB, 15:00-17:00: **WILD PLANTS, WILD WORLD**

**Attend our event on Thursday 13th Feb, 3–5 pm, Room Athen, NCC Mitte, “Wild plants, wild world!”** We will help you to build your global sustainable trade network with the FairWild Standard. Join us to be inspired by the latest wild product sourcing projects and collaborations; meet current FairWild participants; and learn how sustainable wild sourcing can positively impact your business and help meet global biodiversity and development goals.

Delegates with an interest in wild-sourced ingredients may also be interested to attend the Congress event **“Organic & Wild: a topic under the radar. Why should we care and what are the solutions?”** on Wednesday, 12th February, 11-11.45 am (Room Prag, NCC Ost). Speakers from the FairWild Foundation will join the panel discussion convened by our partner organisation, TRAFFIC.

FAIRWILD EVENTS

## GET IN TOUCH WITH US

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